

JON'S view

 April 2005

Bienvenue to all of you and to spring time. Let's hope the rain and windy season is behind us and we can get on with enjoying our new warmer season. A lot has been going on down at the Club so I just wanted to talk about some of the changes that Club 1220 will be going through for the spring and summer season. We have added some new events like the "L word" which is going great on Wednesday nights with Cynthia. If you have not stopped by to see her, get your voice in shape and you will be able to sing some karaoke after the show. We also have a pet day planned at the club so look forward to a Sunday when you can bring your dog down for his or her photo to be taken by Michael Tedesco Photography with a part of the proceeds going to a local charity. I also have had many, many requests for a Latin night as there are so many Latinos and Latinas in the East Bay that do not want to drive to Oakland just to hear some of their favorite music being played. We have our first Latin night this April 2nd. The plan is to play as much Latin music and mix in some top 40 so we can try and keep everyone's taste happy.

Special Nights - Special People - Special Drinks



THE L WORD



DRAG SHOWS



LADIES NIGHT



COUNTRY



LATIN NIGHT



KARAOKE



What's Your Pleasure?

The bar also has some new faces and I would like to invite you to stop by and introduce yourself and let them know what you might like to see on their night. The best events we have had over the 29 years of running the club has come from you the patrons. That is how we ended up with a country night and many years ago when there were several bars in Walnut Creek we also had a woman's night. Now that we are the only bar in this area again we have to try and please as many people with their different tastes as we can without leaving anyone out in the cold, so to speak. One of the hardest challenges for a suburb bar is that we do not have all the choices one would have when you travel over the bridge and have the option of going to what ever it is you happen to be in the mood for. Out here in the East Bay we have many different requests that we do our best to try and accommodate for. From the Monday night transgender group to the country, leather, drag, top 40 dance, hip hop, lounge singer, stand up comedians, and never mind all the theme parties we try and put on through out the year. Yet, I know that there is some group in our large family that we are not catering to and we would love to hear from you

also. We are always looking for new things to do at the club and nothing is set in stone as to what we are doing now could not be altered in some way (legally of course.) The one thing I have learned from having the club all these years is that my and the staff's best ideas for promotions could not hold a candle to what we have heard or received from the community at large. The club has been very lucky to have Michael Valez doing some fun white parties and beach parties at the club and I am sorry (for the club but happy and well deserved for Michael) to say that Michael will be busy working on his own career so we are looking for someone out there who has the talent and know how to put on an event at the club. If you feel you have those qualities and know how to put on such an event I invite you to contact either Dean or Cynthia with your idea and let them see your plans. The best way to keep any business going and breathing new life in it is to be sure it is always changing. Keeping what you know is good and the people like to see such as a clean place that has nice rest rooms but still has the flexibility to change with the times. That brings me to my part of this story.